

## ITunes U

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ITunes U is a complete free medium offered by Apple iTunes App which use it in Universities and Colleges. They also offer some courses at no charge to all those students who want to take them. It help students to provide the references through ease. There is also a new section of "ITunes U" that focuses on online education at universities and colleges as application for communication between students and teachers. Currently, over 800 universities and colleges around the world provide content to iTunes U for their students (apple.com, 2015).

### How does it Works?

ITunes U really is not easy to use. Its user friendliness definitely stands on the lower side. First thing in using it is to go to iTunes page on the internet and download the free Apple iTunes program to your computer or iPhone. After that, select iTunes U app from the toolbar as you will find it on the top of the main page. After downloading course content, you have complete control to use it in whatever way you want it. You can choose to learn at your own pace, and decide whether to use your computer, iPad, or iPod touch to take it all in (Breed, 2015).

### Advantages of iTunes U

#### - No New Computer Program to Learn

If you have used iTunes before, you will not have to learn your way around a new program or application that could encompass a new course of its own. ITunes U works much the same as the other sections within iTunes and is just as easy to navigate (Breed, 2015).

#### Free Knowledge

- It provides a great deal of free lessons, courses, and the lectures from where one can get the information in several forms including, Pdf files, audio, videos. Most of us do not have the resources for expensive colleges and universities but with iTunes U we can easily get access to a good bit of

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what these students are learning in their

classrooms (Breed, 2015).

- **Supplement Other Courses**

Through iTunes U you can get help like old decisions, courses and the concepts necessary to excel in your new course.

### **Disadvantages of iTunes U**

- **No Degree or Credits**

The biggest downside to iTunes U is that no matter how many courses you choose to sample from, participating schools do not offer any credit or degree for that.

- **No Collaboration Opportunities**

Unlike conventional schools and accredited online degree programs, iTunes U does not offer discussion forums or other ways for students to communicate with one another.

- **Content is Not Easily Sharable**

If you operate your own website, or would like to share educational content on your blog or social sites like Facebook and Twitter, you're out of luck. All of the URLs that iTunes U use are difficult to embed on other websites.

### **Conclusion**

Summing up all, iTunes U is a great source of learning for those who cannot afford to go to expensive colleges or Universities. There is no denial of the fact that degree is needed to a great deal for getting a proper job and set one's life up through hard work but knowledge provided by iTunes can serve the poor in different means i.e. by enhancing their knowledge and exposure about the world, adding skills within them that they can use and attempt to be an entrepreneur as it doesn't require any degree. However, it would be far better if iTunes just starts to offer something in return to help the poor kids or people unable to attend proper colleges more.

## References

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